



Ivett Kecskes

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OBJECTIVE

Award-nominated, honors-graduated Graphic & Web Designer with over 7 years of professional experience driving end-to-end creative workflows across print, digital, packaging, and brand ecosystems. Proven track record in high-volume environments, independently managing up to 20+ concurrent project briefs from initial concept through to final technical production. Expert proficiency in the Adobe Creative Cloud suite, Figma, and vector layout design, seamlessly blending strong contemporary typography and visual storytelling with precise prepress and web UX/UI execution.

SKILLS & TECHNICAL FLUENCY

- **Design & Layout Applications:** Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Figma, Canva, Microsoft Office (Word, Excel, Power Point, Outlook)
- **Motion Graphics & Multimedia:** Adobe After Effects, Adobe Premiere Pro, multimedia asset design, storyboarding, style frames, mobile-first social carousels/videos.
- **Print Production & Prepress:** Vector optimization, CMYK image conversions, color separations, paper/media stock calibration, bleed/margin configuration.
- **Web & UI/UX Design:** User interface wireframing, mobile-responsive page modules, WordPress content administration, working knowledge of basic HTML/CSS.
- **Workflow & Leadership:** Project triage, cross-functional collaboration, client-facing pitch presentations, peer mentoring, rigorous file structure hygiene.
- **Operations & Logistics:** Project triage, cross-functional collaboration, supplier vendor management, budget auditing, facilities inspection, and safety compliance. Valid Ontario Class "F" Driver's License with own reliable vehicle.

EDUCATION

TORONTO FILM SCHOOL | Toronto, ON | 2018 – 2019 (4 Semester)

Honors Diploma: Graphic Design and Interactive Media

Academic Performance: 3.84 / 4.00 GPA

Accolades: Nominated for "Best Motion Graphics" Award at the TFS Festival of Films (2019)

EXPERIENCE

DUBWEAR CLOTHING CO. | Graphic Design Manager | Mississauga, ON | 2022 – 2026

- Owned and executed day-to-day visual planning and layout design for a demanding pipeline of over 20 concurrent corporate and consumer apparel accounts daily.
- Developed high-impact seasonal marketing catalogs, promotional materials, and placement graphics in strict alignment with corporate brand guidelines. Built and maintained scalable design systems, print/digital templates.
- Set up exact client-facing product proofs utilizing customer-provided vector art, ensuring meticulous typography, kerning, and layout hierarchy.
- Acted as a peer mentor to junior design staff, streamlining internal file architectures, brand asset onboarding, and transfer protocols.

CENTURY MART INC. | Graphic & Web Designer (Business Owner) | Toronto, ON | 2021 – 2024

- Spearheaded the complete end-to-end visual identity system, brand standards, and custom logos, on-site photoshoots with advanced high-resolution photo-retouching, editing, and color correction. Designed, wireframed, and managed front-end web layouts.
- Created, proofed, and scheduled multi-channel social media marketing campaigns across Instagram, Facebook, and X, including static graphics, carousels, and stories.
- Analyzed marketing performance data and consumer feedback to continuously iterate visual messaging and sales enablement tools.

BMS ENTERPRISES | Graphic Designer & Printer Operator | Brampton, ON | 2019 – 2020

- Independently operated, calibrated, and maintained a large-scale industrial Oce-Arizona 480GT UV ink digital printer.
- Engineered custom product packaging structures, drawing original vector templates and structural folding dielines under narrow technical guardrails. Delivered polished marketing brochures, print collaterals, and Amazon A+ content.

CANTALK CANADA INC. | Freelance Interpreter (English / Hungarian) | Canada | 2018 – 2026

- Deliver real-time verbal and written interpretation across legal, financial, and medical emergency frameworks requiring meticulous attention to detail.
- De-escalate high-stakes client communication challenges through elite active listening, intercultural diplomacy, and precise vocabulary selection.

GOLD SEAL MANAGEMENT | Assistant Building Superintendent | North York, ON | 2017 – present

- Serve as a key on-site coordinator managing daily operations, administrative documentation, and facility asset logistics for extensive residential frameworks, while maintaining a calm, diplomatic approach to public relations, quickly troubleshooting emergency work orders and de-escalating tenant concerns on the spot.
- Liaise directly with external contractors, engineers, and suppliers to coordinate structural maintenance, procure materials, and audit project deliverables.